

Cookie Policy

June, 2021

This Cookie Policy provides you with information about the cookies we use on our website: pentview.com and the purposes for which we use them.

What are cookies?

Cookies are small pieces of data that are placed on your computer by websites that you visit. They are widely used in order to make websites work more efficiently as well as to provide information about how you use that website and to provide information for marketing purposes.

The length of time for which cookies are stored on your browser varies depending on the cookie. Some cookies only last for your online session, whereas others will stay on your browser for a longer period.

Cookies we use

Functional cookies

These cookies ensure that our websites are able to function properly and provide you with a good experience when using our websites. We've listed these cookies below, some of which are set by third parties which provide us with services.

Cookie Consent: This cookie is used to remember your choices about cookies on our websites
Pentview: To optimise web server performance for users and to personalise the experience of our logged in users; to help us understand how our users browse and interact with our websites and to personalise the experience of our logged in users

Cookies that help us improve our websites

We use these cookies to help us understand how people use our websites. We can then use this data to improve how our websites work. For instance, we may use analytics providers to identify and count visits to our websites and to see which pages people go to and how they move around the page.

We work with service providers whose cookies provide us with this information.

- To enable us to understand how you use and engage with our websites
- To help us understand how users interact with specific pages and to personalise certain page experiences

Cookies that support marketing

We and our partners use these cookies to understand what you're interested in on our websites and on social media. These cookies may also identify which other websites may have directed you to our websites. This is so we or our partners can personalise our marketing to you, including online advertising and through email and social media.

We work with service providers and third parties who also set this type of cookie on our websites.

- Facebook: To help us deliver personalised advertising based on segmentation informed by your browsing behaviour and to measure the performance of our digital advertising and to allow you to share pages from our website on Facebook
- Google Ads: To help us deliver personalised advertising based on segmentation informed by your browsing behaviour and to measure the performance of our digital advertising
- Google Analytics: To help us deliver personalised advertising based on segmentation informed by your browsing behaviour and to measure the performance of our digital advertising

Cookies and your browser settings

To delete previously set cookies from your browser, you need to clear your browser data.

You can also use your browser settings to manage cookies, for example, to switch off a cookie altogether. If you do this, it may mean that parts of our website may not work correctly.

The information cookies collect, and how we use that information, may count as personal data. We may also be able to identify you by name, IP address or session ID. You have rights regarding how we collect, store and use your personal data.

You can learn more about how we use your personal data in our Privacy Policy.